

KZNCA KZN Conservancies Association

**Our Association – and how we’re changing
our thinking about conservation in KZN**

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“Conservancies are groups of dedicated people working voluntarily in conservation”

To be able to make the changes that will help us move forward, we first had to agree on what a Conservancy is.

What is a Conservancy?

We define a Conservancy as an *organisation* of dedicated people.
The *people* are the Conservancy

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“Any person can get involved in conservation. There are no barriers.”

Conservancies enable anyone to get involved in Conservation.

Conservancies offer a wide range of conservation activities in land, freshwater, coastal and marine environments

Conservancies also offer involvement in urban, suburban, rural, farming, industrial, waste, pollution, coastal, and community conservation.

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*“A strong organisation.
Supporting its members.
Promoting partnerships”*

We decided that Conservancies will achieve more by belonging to a *strong organisation (KZNCA) that helps them achieve their objectives*

That Conservancies can increase their capacity by *working in partnerships with other conservation organisations*

That Conservancies should strive to create *formal working partnerships with local municipalities*

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*“Conservancy Forums:
a new structure to help
manage the Association
more effectively”*

Our strategy includes creating nine *Conservancy Forums* in the province to decide and implement local management policy

So far, there are four Forums: *Midlands, Ethekewini, South Coast and North Coast*. Still to come are the *Drakensberg regions, central and northern KZN*

The Forum chairpersons sit on the new *Conservation Committee* that will effectively manage the Association with the CEO

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“A new CEO will be employed to run KZNCA”

Subject to meeting our funding targets we will employ a full time CEO on a contractual basis

The CEO will be charged with enlarging and managing the Association to meet its objectives

The CEO will combine an understanding and knowledge of conservation with the ability to manage an organization effectively

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“An elected Board of Trustees or Governors”

The Association will be guided in its ethics, responsibilities and corporate governance by a Board of Trustees or Governors.

The Board will be made up by persons from organisations and entities, or individuals, who understand and value the economics of environmental management.

Persons who believe that success in conservation is best served by collective engagement through a well managed organisation

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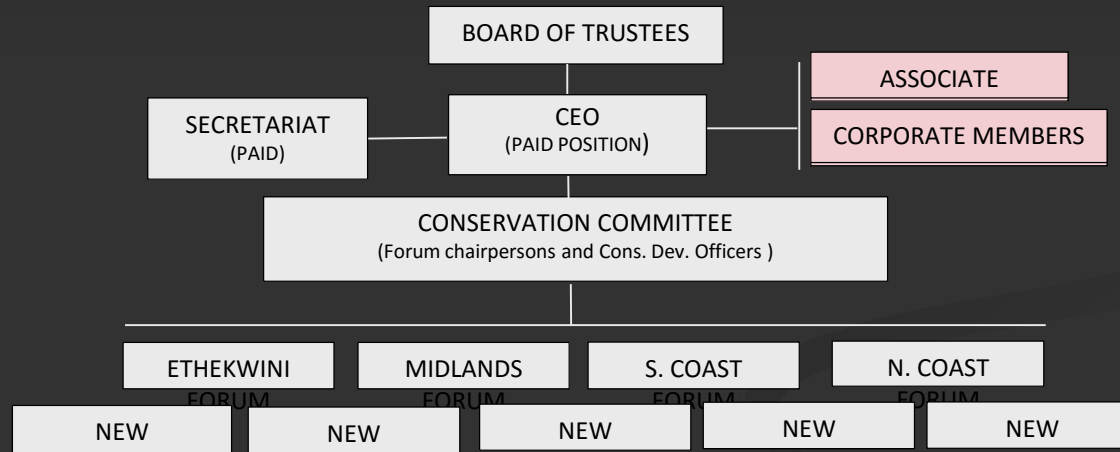
“KZNCA will affiliate to a wide partnership of other organisations involved in Conservation”

KZNCA recognises that there are many elements in the field of civil engagement in conservation.

In addition to Conservancies, these include business, industrial, farming, nature, wildlife, societal, club, educational, residential, waste management, community and other organisations.

A partnership between these organisations, with a common voice, could be created within affiliate membership of “Conservation KZN”.

This is KZNCA's new Structure



A Board of Trustees, a CEO, a Conservation Committee, 9 Forums, a Secretariat, Associate and Corporate members



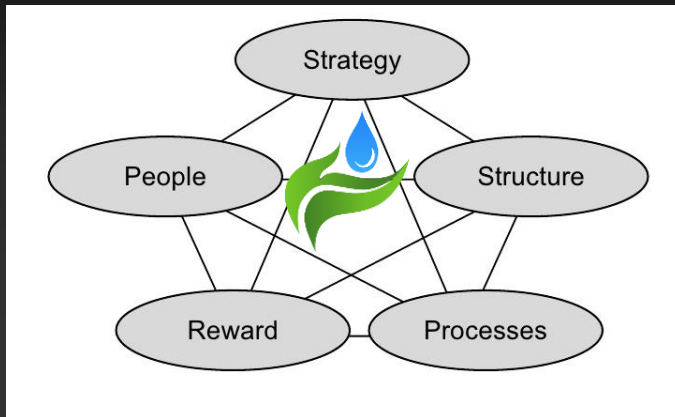
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Our brand name will change this year



We will still be registered as the KZN
Conservancies Association and operate as such

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“Strong central management will provide services, support and help to Conservancies”

The Association has produced Forum Management and Conservancy Management plans

KZNCA will provide Forums with management, operational and technical services as well as project part-funding where possible.

The Association will endorse and support partnership projects as a key success factor in Conservancy conservation.

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“Forums will be allocated a Conservation Development Officer (CDO)”

- Subject to meeting funding targets, KZNCA will employ Conservation Development Officers to work within Forums
- The CDO’s job will be to provide conservation services, support and development training to Conservancies, with special attention to previously disadvantaged communities.

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“A range of help and support services will be provided to each Conservancy

- Conservancies have been given a Conservancy Management Plan and each Conservancy will have a map showing its area topographics and endangered biodiversity.
- The Association is developing an online and hard-copy user-manual for Conservancies.
- A new website is being produced with useful information for the public and with a library referral section for Conservancies
- An online list of knowledgeable specialists will be made available to Conservancies to provide answers to questions about conservation, biodiversity and ecosystems
- Plants from indigenous nursery associates will provided at special rates to Conservancies
- Indigenous botanical books will be provided at special rates from the Flora Publishing Trust.

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“KZNCA projects will focus on habits and ecosystems with emphasis on water”

- Forums and Conservancies will be encouraged to focus projects on habitats and ecosystems - without excluding specific species conservation projects
- The emphasis will be on water conservation, not just because of its economic value but because of the beneficial effects that water-conservation projects have on collateral environments and species

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“KZNCA Conservancies help strengthen and empower communities”

- In addition to environmental conservation KZNCA fosters Conservancies in previously disadvantaged communities under *“Community Strengthening”*
- Conservation and sustainable development of natural resources are catalysts for poverty alleviation in communities.
- KZNCA defines clean water and air, efficient waste services, recycling and alternative energy sources as conservation activities.

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“Funding is crucial to the future of the Association and Conservancies in KZNCA”

- The Association is creating a 3-year funding proposal to raise R5 million
- The proposal will be aimed at four potential sponsor targets:
 - International sponsors
 - South African corporate partners
 - Project partners
 - Bequests and grants



Already the impact is being felt

- Extensive regeneration of urban and suburban biodiversity
- Active conservation in over 1,000,000 hectares of farmland
- Significant growth in KZNCA urban community projects
- A formal MOA with Ezemvelo KZN Wildlife
- A partnership role in marine conservation expansion
- Co-operative agreements with KZN Municipalities
- Influence on Government environmental legislation



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Thank you

